

# **Shifting the Paradigm of Environmental Monitoring to Fully Protect the Next Generation**

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Who is the next  
generation?

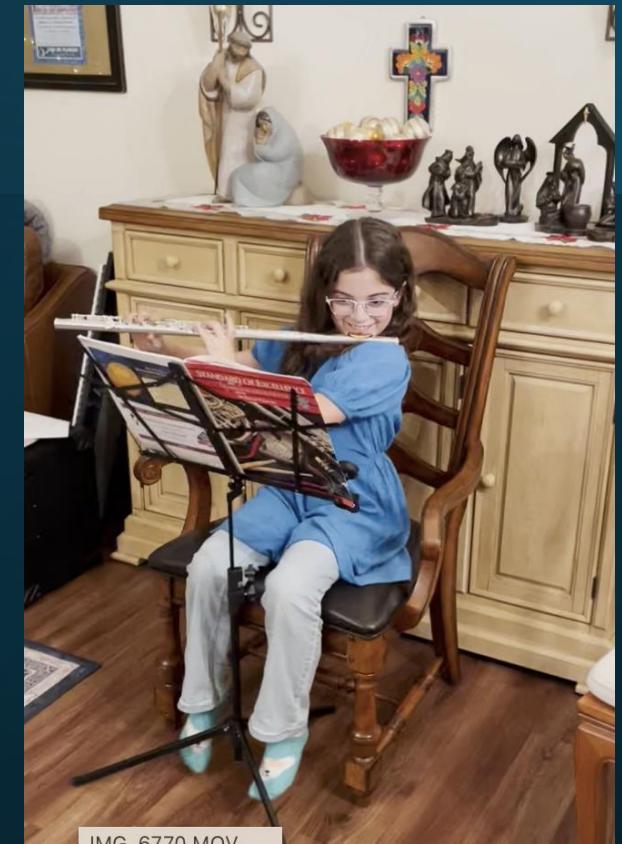
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Do you hope they  
have it better than  
you?

# NEMC - Chicago 2016



# Next Generation to Me



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# Human Health Hits Close to Home



MY CHILD HAS LEAD  
IN HER BLOOD



NO PROCESS IN OUR HOME  
WAS TARGETING LEAD



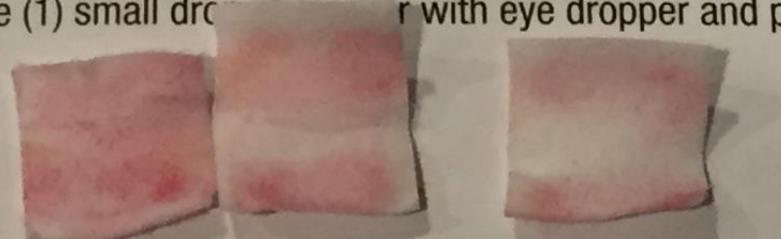
A REACTIVE PROCESS—  
NOT PROACTIVE

# Source Found

Pb



1. Add two (2) teaspoons of white wine vinegar in item to be tested. Let item sit overnight.
2. The following morning, remove one (1) small drop of vinegar with eye dropper and place on test pad. Wait two (2) minutes.
3. Proceed to Test Results.



## TEST RESULTS

- If the test pad or test surface turn pink, red or purple, the test is positive - lead is present. Many factors can affect the intensity of the lead test pad color development. However, the developed color, the higher the lead content of the surface being tested.
- If there is no color change, the test is negative and no leachable lead has been detected.
- Once a test pad has been moistened, all testing must be completed within two (2) minutes.
  - Test pads are not reusable.

## PRECAUTIONS - PLEASE READ CAREFULLY

1. Keep all **PRO-LAB®** test kit items and any lead-containing items out of the reach of children.
2. If you wish to test the same item twice, WASH the item with ordinary all-purpose cleaner before retesting.

# Conference Theme

“Building a Quality Culture  
as the Foundation for  
Reliable Data”

# Core Values Drive What We Do



Doing the Right Thing



Finding Better Ways



Owning It

# Values Require Modeling

Like teaching kids  
values

Quality culture must  
be modeled — top  
down and across  
levels

# Challenge to Our Community

Are we truly  
doing the right  
thing in  
monitoring?

Or simply what's  
required?

# Are We Fully Protecting Human Health?

Regulation ≠ Full protection

Requiring Accreditation ≠ Full protection

What about the whole exposome?

## Incompatible Attitude With Core Values

“We only care about  
what’s regulated”

This mindset ≠ protection

Today’s emerging =  
tomorrow’s regulated

# Am I Alone?

*“I contend that NTA has now reached the proper maturity for general adoption as a front-line analytical technique rather than as an add-on method. It is mature enough to be a standard technique in any assessment of waste streams, biota samples, and environmental media”*

*- Mark Strynar, USEPA ORD*

# We Are Not Fully Protecting

History: We've missed what we don't look for

Entire class of contaminants have slipped through

# PFAS - Example of a Missed Class



TOO POLAR FOR  
ANALYTICAL TECHNIQUES



MISSED FOR DECADES —  
HIDING IN PLAIN SIGHT



REQUIRES NEW  
APPROACH

# The Conundrum

“Targeted Methods Alone are  
Insufficient to Fully Protect Human  
Health and the Environment”

# Why/How Did We Really Miss Them?

We tolerate  
emerging  
contaminants

Monitoring  
paradigm =  
“targeted  
chemicals”

Targeted methods  
DO protect human  
health/environment

# The Regulatory Gap

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UCMR: 30 analytes every 5 years in drinking water

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Toxic Substances Control Act (TSCA)

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Accreditation: Specific methods, matrices, targets

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Valid ≠ Sufficient

# Core Values

We Must Find a Better Way

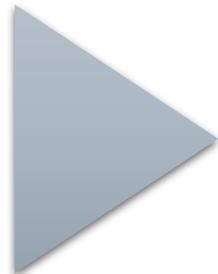
We Must Do The Right Thing

We Must “Own It”

# NTA Defined



THE ACTIVE  
PURSUIT OF  
DISCOVERING  
CHEMICALS



YOU ARE  
NEVER 'DONE'

The framework by which a defined chemical space is investigated within a sample without a priori knowledge for the primary purpose of chemical discovery

1

Framework

2

Chemical  
Space

3

Little  
Knowledge

4



Chemical  
Discovery

# Typical Application

Semivolatile  
Organics

Highly Polar  
Chemicals

Non-targeted  
screening in  
Europe

# Two Main Modes

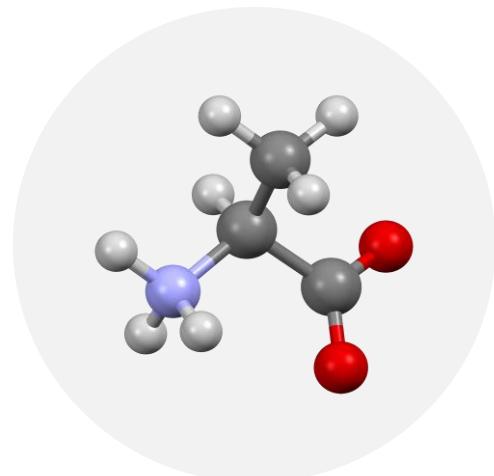


Contaminant Discovery  
(forensics, source)

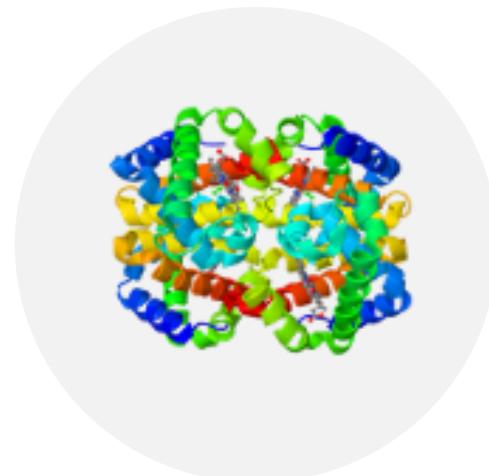


Geospatial / Treatment  
Relationships

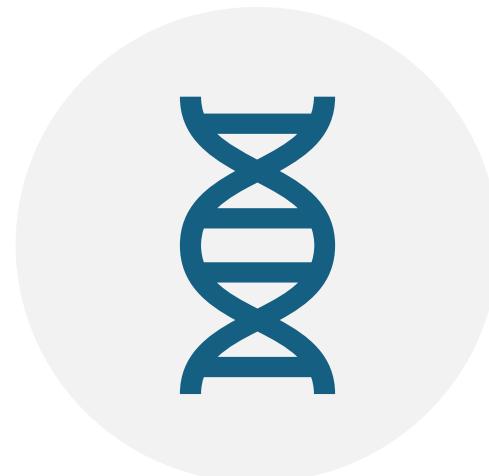
# NTA Across Disciplines



METABOLOMICS



PROTEOMICS



GENOMICS



EXPOSOMICS

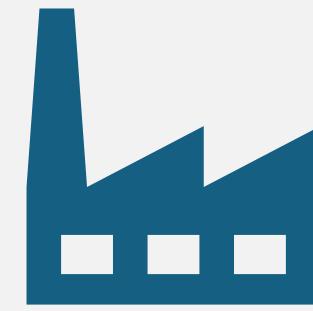
# Who Is Doing Environmental NTA



EPA



ACADEMIA



COMMERCIAL LABS

# Our Role in NTA



COMMERCIAL LABS  
SCALABILITY



WE MUST OWN IT

# Project Overview

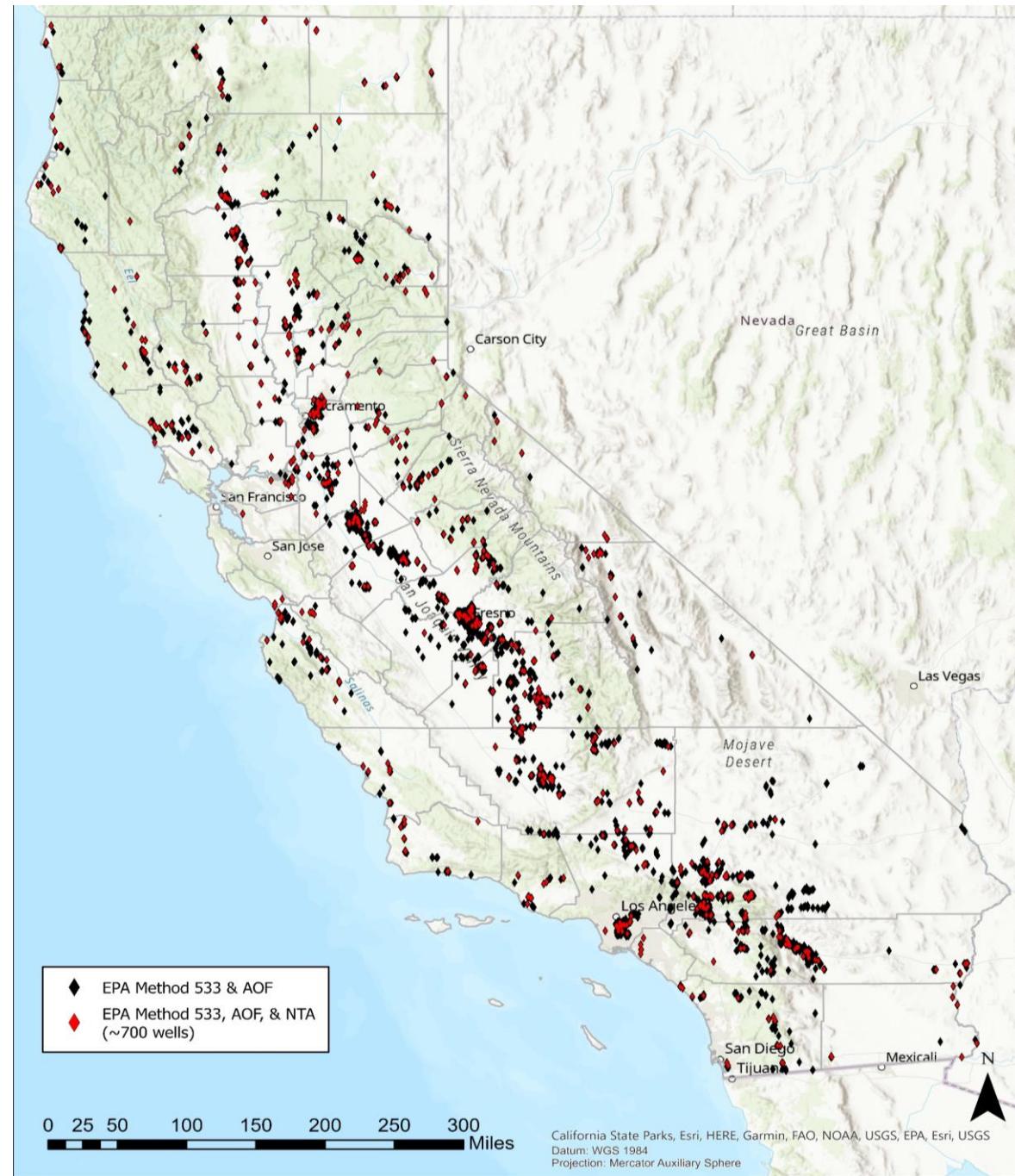
## ORDER DW 2024-0002-DDW

State of CA + EPA  
ORD

Began April 2024

Drinking water →  
small,  
disadvantaged  
systems

# Geographical Distribution



# Project Methods

EPA 533

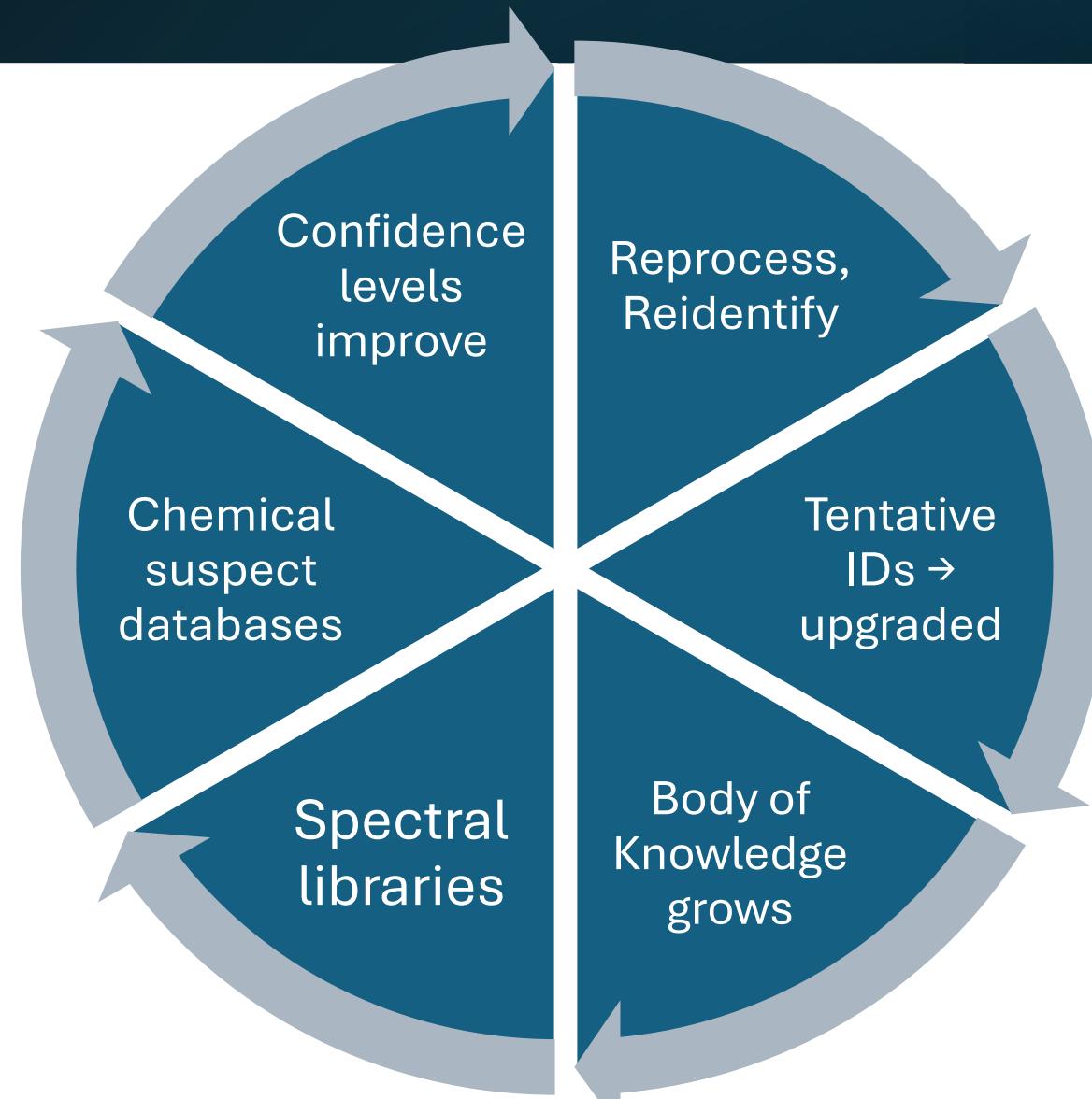
In-house ultrashort PFAS + PF6

AOF-DW analysis – LCMRL of 0.8ug/L



Fully generalized NTA

# Cyclic Nature of NTA Data



# Quality Metrics for NTA



Batch Controls  
(BLK, BS, MS)



Instrument  
Performance  
(ppm mass error)

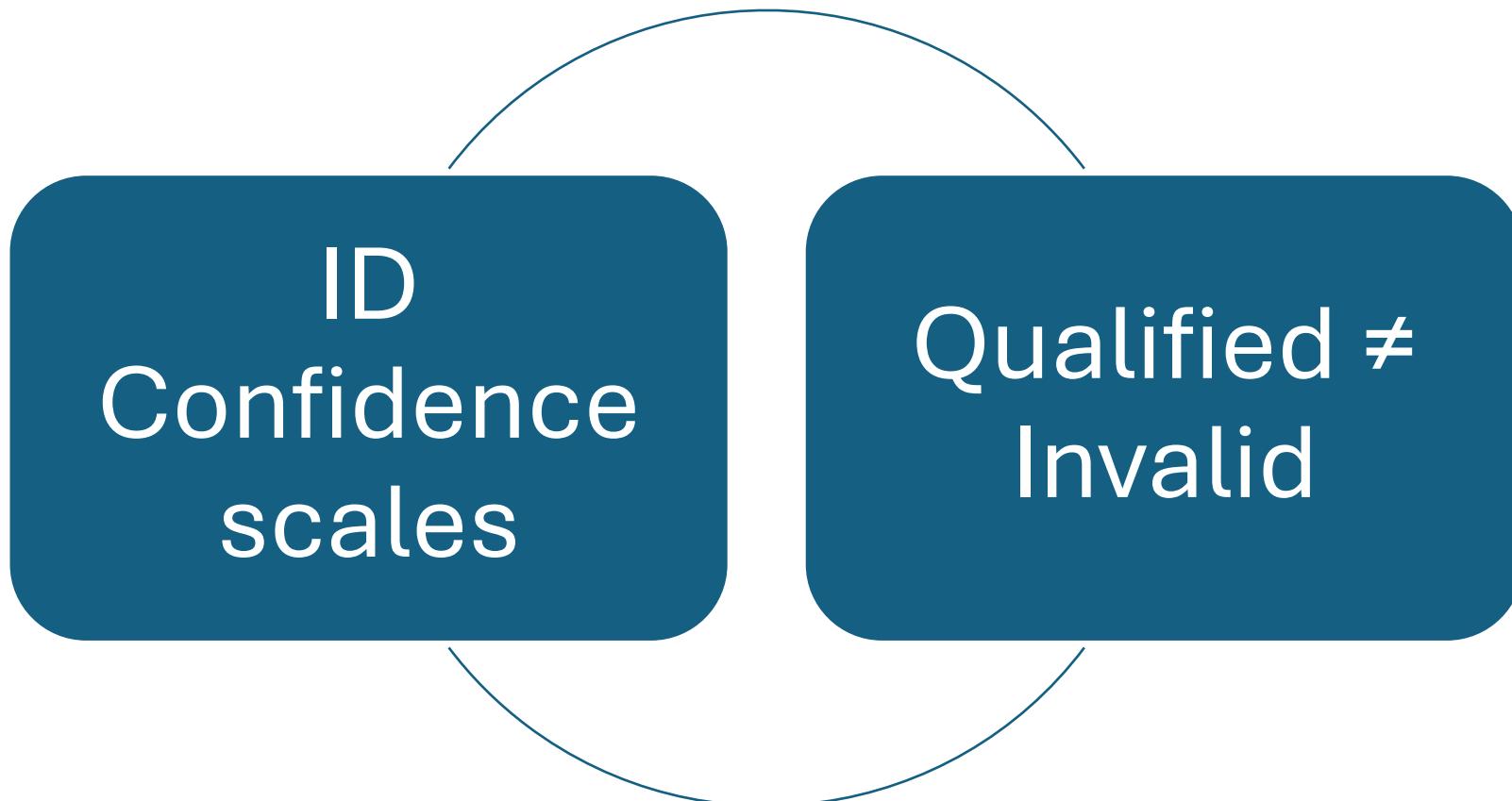


Intra-batch  
Statistics  
(reps)

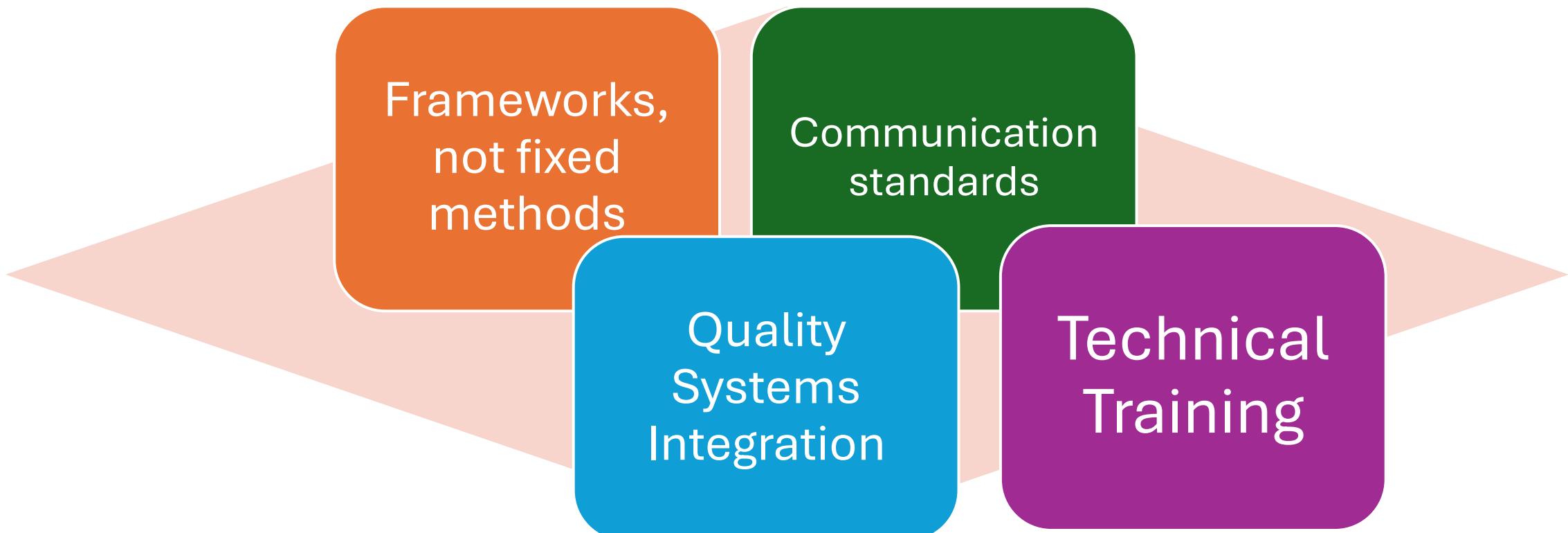


ID Confidence  
Levels  
(Schymanski)

# Qualified Data



# What We Still Need



# Opportunity Within Community

“to foster the generation of environmental data of known and documented quality ”

Open, inclusive, transparent

# What Can You Do?

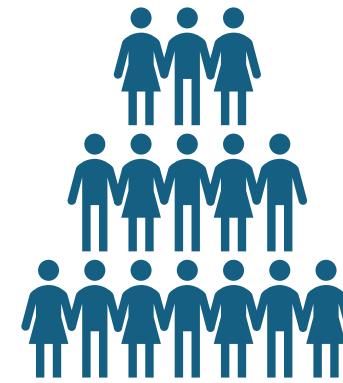
Don't avoid  
NTA

Engage,  
contribute,  
improve

# Final thoughts



NTA is essential for  
full protection



Everyone has a role  
(QA, Tech, Research)

# Final Thoughts



IN 2025, THE PUBLIC EXPECTS PROACTIVE



“I ONLY CARED ABOUT WHAT WAS REGULATED”  
DOESN’T CUT IT

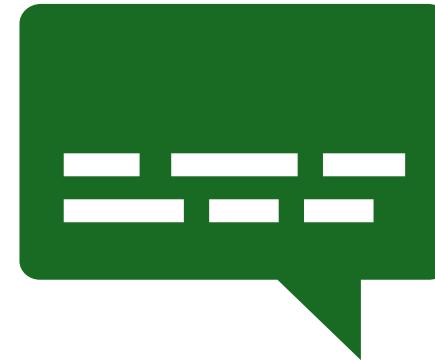


LET’S PROTECT THE NEXT GENERATION — FULLY

# Final Thoughts



Thank you!



Questions? Comments?  
Criticisms?

# References

- Ferland, T. M.; Whitehead, H. D.; Buckley, T. J.; Chao, A.; Minucci, J. M.; Carr, E. T.; Janesch, G.; Rizwan, S.; Charest, N.; Williams, A. J.; McCord, J. P.; Sobus, J. R. Examining the Effects of Analytical Replication on Data Quality in a Non-Targeted Analysis Experiment. *Anal Bioanal Chem* 2025. <https://doi.org/10.1007/s00216-025-05940-x>.
- Strynar, M. J. A Paradigm Shift in Environmental Monitoring – The Time for Non-Targeted Analysis (NTA) Is Now. *Environment International* 2025, 197, 109332. <https://doi.org/10.1016/j.envint.2025.109332>.
- ORDER DW 2024-0002-DDW:  
[https://www.waterboards.ca.gov/drinking\\_water/certlic/drinkingwater/pfas\\_dw\\_general\\_order/docs/pfas-general-order-dw-2024-0002-ddw.pdf](https://www.waterboards.ca.gov/drinking_water/certlic/drinkingwater/pfas_dw_general_order/docs/pfas-general-order-dw-2024-0002-ddw.pdf)